



WWW.DUMBOARTSFESTIVAL.COM
PHONE 718-488-8588
EMAIL INFO@DUMBOARTSFESTIVAL.COM
ADDRESS 1115 BROADWAY 12TH FL. NEW YORK

2011 DUMBO ARTS FESTIVAL DONOR CAMPAIGN

FOUNDER'S CIRCLE - \$50,000

- Presenting Benefactor of a key Festival program
- Private guided tours of the Festival's art installations, music or any other area of interest.
- A full page ad in the Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Your company name and logo included on our supporter page in the Time Out New York program book
- Your company name and logo on the primary supporter banner placed at the gateway to the Festival
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website
- Inclusion in Dumbo Arts Festival social media marketing, including Facebook, Twitter, MySpace, and Blog stories
- 20 tickets to the Opening Night Party and 10 tickets to the Exclusive Festival VIP Party

CHAIRMAN'S CIRCLE - \$25,000

- Supporting Benefactor of a key Festival program
- A half page ad in the Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Your company name and logo included on our supporter page in the Time Out New York program book
- Your company name and logo on the primary supporter banner placed at the gateway to the Festival
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website
- Inclusion in Dumbo Arts Festival social media marketing, including Facebook, Twitter, MySpace, and Blog stories
- 15 tickets to the Opening Night Party and 8 tickets to the Exclusive Festival VIP Party

PRESIDENT'S CIRCLE - \$15,000

- A quarter page ad in the Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Your company name and logo included on our supporter page in the Time Out New York program book
- Your company name on the primary supporter banner placed at the gateway to the Festival
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website
- Inclusion in Dumbo Arts Festival social media marketing, including Facebook, Twitter, MySpace, and Blog stories
- 8 tickets to the Opening Night Party and 4 tickets to the Exclusive Festival VIP Party



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CREATIVE SUPPORTER - \$10,000

- Your company name included on our supporter page in the Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Your company name on the primary supporter banner placed at the gateway to the Festival
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website
- Inclusion in Dumbo Arts Festival social media marketing, including Facebook, Twitter, MySpace, and Blog stories
- 4 tickets to the Opening Night Party and 2 tickets to the Exclusive Festival VIP Party

FESTIVAL SUPPORTER - \$5,000

- Your company name included on our supporter page in the Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website
- Inclusion in Dumbo Arts Festival social media marketing, including Facebook, Twitter, MySpace, and Blog stories
- 4 tickets to the Opening Night Party

COMMUNITY SUPPORTER - \$2,500

- Inclusion in Dumbo Arts Festival program book created and designed by Time Out New York and inserted in 200,000 magazines, which will be distributed throughout the City in late September
- Name Recognition in the Sponsors and Supporters' Thank You Ad featured on the Dumbo Arts Festival website.
- 2 tickets to the Opening Night Party

General Information:

Name _____
Please indicate how you would like to be publicly listed:
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Mail this form and payment to: The Dumbo Arts Festival,
1115 Broadway, 12th floor, New York, N.Y. 10010

Fax this form to: 212-401-4772 OR make an electronic
donation at <http://dumboartsfestival.com/donate/>

If you have any questions please contact us directly at
Karen@dalzell.com

Payment Options:

Donations ___ Personal or company check, payable to the
Dumbo Improvement District

Credit Cards for Donations or Advertising

___ Please charge my credit card \$ _____
___ Visa ___ MasterCard ___ Amex
Account# _____
Exp. Date _____ Security Code _____

Signature _____

For a fully deductible donation make all checks payable to:
DUMBO IMPROVEMENT DISTRICT